

## Qtaneous.com

### Exploiting the need for a remote sense of touch for online shopping, medical, games, commercial purchasing

I have an idea for some technology around which a company could be formed. I'll admit, I have not spent a lot of time on it, as I am executive of another company I started a couple of years ago to directly detect the presence of oil from aircraft and fleets of robotic buoys. So, if this looks interesting, we'd have to recruit a CEO, raise a seed round, file some patents (I already filed a provisional) and launch it. And, I will help find him/her and help raise monies.

The idea revolves around an electronic means of implementing the sense of touch, i.e., tactile or haptic senses for use principally in online commerce (also, supply chain, remote medicine, games, etc.). The electronic means would be employed, via MEMS chips, online, YouTube, other, by suppliers of goods at one end; and by online customers or users at the other. The suppliers would 'scan' their goods using a proprietary combination of tactile sensing chips incased in finger-housings and photographic referencing (MEMS chips and smart phone) that is later accessed by the customer, equipped with the inverse, converting those signals to small-scale sensual responses felt through a three-finger (two fingers and thumb) accessory coupled to a mouse. Examples of the kinds of products are: clothes, make-up or skin crèmes, automobiles, furniture, paint finishes, fruits and vegetables, almost anything one would do in person. The examples of products and services are only limited by one's imagination.

Well, I filed a simple 'provisional patent' on the idea, but have not truly vetted it in any way. There are several suppliers of MEMS chips and various patents in the field, but probably not patented as coupled technologies as employed by both the supplier and user. A placeholder name for the company is *Qtaneous.com* (meaning cutaneous, the 'skin').

I think that a company can be formed to capitalize on this. Existing technology can be acquired and used to implement the idea, getting one of the MEMS suppliers or a small team of engineers to put together the devices, software and to test it on an array of products and services. Does Menlo Ventures invest in seed rounds? Do you have any EIR candidates hanging around who might want to run with this? Complementary investors would be Andreessen-Horowitz and/or Google Ventures.

The technology would then be licensed to companies such as Amazon, Alibaba, retail store chains who sell online. On the user end, such companies as Logitech, HP, others would license the user touch devices.

Regards,  
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The idea involves the application of electronic means of implementing the sense of touch, i.e., tactile or haptic senses. The electronic means would be employed, via MEMS chips, by suppliers of goods at one end; and by online customers at the other. The suppliers would 'scan' their goods using a proprietary combination of tactile sensing chips incased in finger-housings and photographic referencing (MEMS chips and smart phone) that is later accessed by the customer. Examples of the kinds of products are:

clothes, make-up or skin crèmes, automobiles, furniture, paint finishes, fruits and vegetables, dermatologists, etc. The examples of products and services are only limited by one's imagination. The customer would then go online and employ a three-finger (two fingers and thumb) accessory attached or coupled to a mouse.

Well, I filed a simple 'provisional patent' on the idea, but have not truly vetted it in any way. There are several suppliers of MEMS chips and various patents in the field, but probably not patented as the coupled technologies as employed by both the supplier and user. A placeholder name for the company is *QTaneous.com* (meaning cutaneous, the 'skin'.

I think that a company can be formed to capitalize on this. Existing technology can be acquired and used to implement the idea, getting one of the MEMS suppliers or a small team of engineers to put together the devices, software and to test it on an array of products and services (medicine, supply-chain, other).

The technology would then be licensed to companies such as Amazon, Alibaba, retail store chains who sell online, medical service companies. On the user end, such companies as Logitech, HP, others would license the user touch devices. It seems to me that such a market is a perfect fit for the Fung companies markets and a good investment for Fung Capital.

I should add that I intend to approach several VCs as I know people in almost all of them, so this is not something I shall wait long for you to evaluate. Sequoia, NEA, a few others I shall approach. If, however, this looks intriguing, I am willing to hold off approaching them, if you want to pay for some kind of few month option (first right of refusal, or such) at some modest amount, in order to evaluate it and work with me to form a company and recruit a CEO.

I have already recently started two other enterprises: a company I formed to find **oil directly** from aircraft or from 'robotic' buoys in all the world's oceans using magnetics and an idea of what may cause Alzheimer's, being evaluated by UCSF and to be the basis of a company that can diagnose and prevent tens of years in advance (not cure). The former would allow me to map the location of all the oil deposits in the South China Sea through a fleet of robotic buoys in two years-automatically. I am the world's expert in [applications of magnetometers](#). But, it's too complicated to deal with China or CNOOC or PetroChina. Also, see these unique pictures of '[China in the 1970s](#)' (know anyone that wants to print and distribute for the China market a coffee-table book with high-res versions of these scenes all over China, scenes that no longer exist??)

Attached is the provisional patent application and a technology paper and some Apple patents in this field (might have to be licensed from them, if we use their approach).

Please reply promptly, if this is of interest. Lack of response would, to me, mean no interest.

To see some of the non business things I do at this link: <http://Tinyurl.com/Breinerinterests> (in which are my bio and such).

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